



The history of 16 Days



On 25th November 1960, sisters Patria, Minerva and Maria Teresa Mirabal were murdered. 25th November was declared International Day for the Elimination of Violence against Women in 1980. In June 1991 began a global campaign of 16 Days of Activism Against Gender-Based Violence.

The campaign runs from the 25th Nov - 10th Dec

www.junowomensaid.org.uk



What we want to achieve



This international campaign challenges violence against women and girls. The colour for the campaign is orange and this was chosen to represent a brighter future.

Juno hopes to turn Nottingham and Nottinghamshire orange demonstrating solidarity with survivors and promoting a brighter future free from violence.

www.junowomensaid.org.uk



HOPE



Join Juno

and turn orange for the day



25th November

All Day

Get orange - Going orange is simple! Wear something orange, decorate your workplace or shopfront, light your building in orange, or add orange touches to your social media.

www.junowomensaid.org.uk



Ways to get involved



Get Sociable

Turn orange with your friends, family, colleagues and service users and share your efforts on social media platforms. Be sure to tag Juno and use the hashtags **#Orange4Juno #16DaysNotts**



Fundraise

Additional option to fundraise for Juno by asking colleagues, friends, family and service users to **donate £2** for taking part in turning orange

Things to remember



Photos

Don't forget to get pictures so you can share your participation with others



Share

Share the campaign pack with your networks to encourage involvement



Socials

Don't forget to tag us on socials so we can share it



Creative

Get creative in how you decide to turn orange

Contact Us



If you're interested in taking part and would like more information or support please contact our Communications &

Fundraising Manager -

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@junowomensaid

www.junowomensaid.org.uk





Safety. Support. Strength.

Empowering women and children
to live free from abuse